



TRAINING PORTFOLIO 2026-2028

AI Transformation & Innovation Management

Helping SMEs become AI-ready, innovative and future-proof

Practical AI. Real impact. Measurable results.

Executive training programmes for practical AI adoption, from strategy and use cases to implementation and measurable business results.



AI Strategy

Define where AI creates value



Use Cases

Prioritise practical applications



90-Day Plan

Move from ideas to execution



Leadership



Innovation



Implementation



Who should attend?

CEOs • SME leaders • entrepreneurs • decision makers • business owners



Become a digital game changer

WHY NOW

Why organisations must act now

AI is moving from experimentation to everyday business infrastructure.



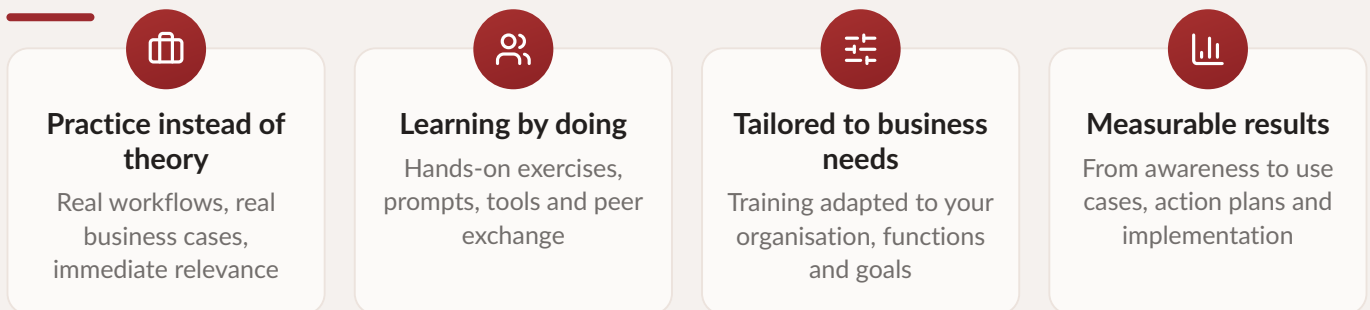
The business challenge

AI adoption is accelerating, but many organisations still lack the capabilities, strategy, governance, and practical training needed to realise its full potential. Without these foundations, investments are at risk, and opportunities are lost to more prepared competitors.

Benefits of practical AI adoption

- ✓ Productivity and time savings
- ✓ Better customer service
- ✓ Reduced costs and fewer errors
- ✓ Better decisions and faster response times
- ✓ Increased sales and stronger innovation

Our approach



The question is no longer whether AI will change your industry. **The question is whether your organisation will lead or follow.**


PROGRAMMES


Training portfolio


Programmes designed for practical AI adoption, from executive awareness to prompting, automation, agentic workflows and implementation support.

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01 | **AI transformation essentials**

2-day executive programme for SME leaders. Output: use cases, prompt library, first automation ideas and 90-day AI action plan.
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02 | **AI officer bootcamp**

Cohort-based format for managers, HR, legal, IT and compliance-related functions. Focus on AI literacy, governance, secure AI use, workflows and legal awareness.
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03 | **Train-the-Trainer**

Certification for internal and external trainers with scripts, exercises and quality rules.
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04 | **Implementation sprint**

30/60/90-day support to turn training outputs into practical AI workflows, automation routines and agent-supported work processes.
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05 | **In-house AI training**

Organisation-specific cohort training adapted to business functions, internal systems, workflows, data rules and goals.

Typical learning topics



AI strategy & innovation management



Prompting, ChatGPT, Claude & Codex



Workflow automation & productivity



Agentic workflows & business processes



Sales, marketing & business intelligence



Secure AI adoption & change

Your journey with us



Train



Build



Automate



Secure



Scale

OUTCOMES

From training to transformation

Designed to convert knowledge into business results, tools and implementation routines.

Where AI creates immediate value



01

Sales & lead generation

Product descriptions, outreach, follow-up and proposal support



02

Marketing & e-commerce

Campaign ideas, content, FAQs, categorisation and catalogue text



03

Workflow automation & productivity

Meeting notes, summaries, templates and repetitive-task support



04

Management decision support

Dashboards, KPI narratives, decision-ready summaries and 30/60/90-day plans



05

AI agents & business processes

Assistants for research, coordination and structured execution



06

People & knowledge

Training materials, onboarding, knowledge capture and AI champion networks

What participants receive

- ✓ Training certificate
- ✓ AI toolkit
- ✓ Prompt library
- ✓ AI use case template
- ✓ 90-day AI action plan
- ✓ Practical implementation guidance

Delivery formats

- 2-day executive training
- In-house cohort training
- Cohort / bootcamp format
- Train-the-Trainer
- Implementation sprint



International experience: Germany • South Africa • Egypt • Pakistan • India • Uzbekistan • Kazakhstan • Chile • Mexico



Ready to transform your organisation with AI?

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